

MINUTES – NPC FRIENDS & FAMILY BOARD MEETING

Supporting and promoting lifelong learning through fund raising, advocacy and volunteerism

**Monday, August 23, 2021 – 3:30 p.m. – Room # Aspen Building 110, White Mountain Campus
in Show Low with Zoom Option**

- I. **Call to Order – 3:36 p.m.**

- II. **Roll Call and Introductions** – Rebecca Hunt invited Jon Saline, who introduced himself. Jon is a pro tem judge in Navajo County Superior Court. He is in the running to replace Judge Ralph Hatch, who is retiring in June 2022. The rest of the group introduced themselves and welcomed Jon. Present included Claude Endfield, WRV Rep (Zoom); Mary Koury, PDC Rep (Zoom); Pat Ceballos, LCC Rep, Terry Shove, President, Apache County Rep; Wendy McVicker, Treasurer, SCC Rep (Phone via Zoom); Rebecca Hunt, Volunteer, NPC Recruiter.

Myrtle Dayzie-Grey and Rich Chanick were excused, per email notifications that they would not be able to attend.

- III. **Action Item: Approval of the Minutes of the June 23, 2021 meeting:** Pat Ceballos made a motion to approve the minutes as presented; Mary Koury seconded the motion. No discussion. All voted in favor; no abstentions.

- IV. **Action Item: Approval of Treasurer’s Report – NPC Friends and Family Treasurer Wendy McVicker:** Claude Endfield made a motion to approve the Treasurer’s Report as presented; Pat Ceballos seconded the motion. Betsy noted the \$16,000 addition to the Claude Endfield Endowment, and told the group that she and Claude had met, in light of this unexpected addition of funds from two generous donors, and decided to award three additional \$500 scholarships for FA 21. Also, going forward, students who receive the Claude Millet Endfield Early Childhood Development Scholarship in the fall semester, and maintain their eligibility for the scholarship, will receive it again, when they enroll for spring classes, without having to reapply. Terry Shove called for a vote. All voted in favor; no abstentions.

a. Operational Checking Account Activity

Beginning Balance – 05/28/2021						\$22,039.39
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
	6/1/2021	+	151.80	Transfer from US	March 9, 2021 CellularOne bills	
	6/1/2021	+	1071.30	Transfer from US	April/May 2021 CellularOne bills	
1357	6/2/2021	-	37.95	CellularOne	Hotspot plans – COVID-19 Emergency Funds	

	6/4/2021	-	179.00	Transfer to NBAZ Visa	May payment
1358	6/23/2021	-	154.00	The Baker's Basket	Lunches for 2021 NPCFF Board Retreat
	6/30/2021	-	696.00	The Hartford	Automatic withdrawal by The Hartford for annual Property & Liability policy.
Ending Balance 06/30/2021					\$22,195.54
Beginning Balance – 06/30/2021					\$22,195.54
Check #	Date	+/-	Amount	Payee/Payer	Purpose
1359	7/1/2021	-	37.95	CellularOne	Hotspot plans – COVID-19 Emergency Funds
	7/7/2021	-	381.10	Transfer to NBAZ Visa	June payment
	7/30/2021	-	319.00	The Hartford	Online payment for annual Directors & Officers Liability policy
Ending Balance 07/30/2021					\$21,457.49

b. Restricted Scholarships (Money Market) Account

Beginning Balance 05/28/2021					\$78,440.32
Check #	Date	+/-	Amount	Payee/Payer	Purpose
69	6/1/2021	-	150.00	Pinetop Bike Shop	Reassembly and cleaning of Jon Graff's bike for permanent display
	6/1/2021	+	6000.00	Online Transfer from US	To award 2021 NPC On The House scholarships, donated through US account on AZ Gives Day
70	6/4/2021	-	1000.00	NPC Business Office	NPC On The House Scholarship for A. King – FA 21
	6/4/2021	+	1000.00	Donation – Diana Smith	MKSL Nursing Scholarship

	6/11/2021	+	525.24	Donation – Brian Goodman	Doris Reed Nursing Scholarship
71	6/16/2021	-	424.38	Paul Hempsey	Reimbursement from CASO Care Fund for expenditures
72	VOID				
73	6/16/2021	-	5000.00	NPC Business Office	FA 21 Summit Healthcare Foundation Nursing Scholarships
	6/24/2021	+	250.00	Donation - Anonymous	MKSL Nursing Scholarship
	6/28/2021	+	100,000.00	Donation – AndyVon	\$80,000 endowment + \$20,000 in transportation scholarships for Native American students for 2021-22.
	6/28/2021	-	11.00	Automatic withdrawal	NBAZ wire transaction service fee
	6/30/2021	+	1.64	Interest	Interest
Ending Balance 6/30/2021					\$179,631.82
Beginning Balance 06/30/2021					\$179,631.82
Check #	Date	+/-	Amount	Payee/Payer	Purpose
	7/7/2021	+	10,572.27	NPC Business Office	Transfer of CASO funds into NPCFF RS account
74	7/12/2021	-	1,200.00	Trace Hancock	2021-22 Taking Flight Scholarship Awardee
	7/14/2021	+	1,200.00	Edward Jones -Taking Flight account	2021-22 Taking Flight Scholarship award
	7/14/2021	-	80,000.00	AndyVon	Transfer to new AndyVon endowment account at Edward Jones
	7/15/2021	+	7,500.00	Donor	MKSL Nursing Scholarship
	7/16/2021	+	1,000.00	Donor	MKSL Nursing Scholarship

	7/20/2021	+	1,860.00	NPC Business Office	NPC Food Pantry donations made through payroll deduction
	7/27/2021	+	2,200.00	PayPal	Transfer of donations made to MKSL Nursing Scholarship
75	7/29/2021	-	500.00	NPC Business Office	Endfield ECD Scholarship FA 21 Round 1 – 3 rd Awardee
	7/30/2021	+	1,200.00	White Mtn Women's Club	Spring 2022 Doris Powers WM WC Scholarship
	7/30/2021	+	2.42	Interest	Interest
Ending Balance 07/30/2021					\$123,466.51

c. Unrestricted Scholarships (Money Market) Account

Beginning Balance 05/28/2021					\$171,476.79
Check #	Date	+/-	Amount	Payee/Payer	Purpose
	6/1/2021	-	6000.00	Online transfer to RS	To award 2021 NPC On The House scholarships, donated through US account on AZ Gives Day
	6/1/2021	-	151.80	Online transfer to OC	March 9, 2021 CellularOne bills
	6/1/2021	-	1071.30	Online transfer to OC	April/May 2021 CellularOne bills
	6/4/2021	-	116.55	Online transfer to NBAZ Visa	May payment
	6/11/2021	+	70.88	CellularOne	.
76	6/16/2021	-	20.00	NPC Business Office	FA 21 Placement Testing scholarship
	6/24/2021	+	495.11	AZ Gives Day	Donation for the Taking Flight scholarship made through AZ Gives platform
	6/25/2021	+	88.16	CellularOne	Reimbursements on student accounts
	6/28/2021	-	495.11	Online transfer to Edward Jones	Taking Flight scholarship donation made via AZ Gives platform

	6/30/2021	+	2.98	Interest	Interest	
Ending Balance 06/30/2021						\$164,279.16
Beginning Balance 06/30/2021						\$164,279.16
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
	7/21/2021	+	713.69	AZ Gives Day Platform	Donations made through AZ Gives in June	
	7/27/2021	+	2,330.00	PayPal	Donations made through PayPal for Unrestricted Scholarships	
	7/30/2021	+	2.71	Interest	Interest	
Ending Balance 07/30/2021						\$167,325.56

d. Endowed Edward Jones – NPCFF Endowment

Beginning Balance – 05/29/2021			\$455,204.27
Activity	Date	Amount	Purpose
+	06/25/2021	3,663.81	Gain on Investment
-	06/25/2021	526.68	Investment Fees
+	07/30/2021	4,220.57	Gain on Investment
-	07/30/2021	512.39	Investment Fees
Ending Balance	07/30/2021	\$462,049.58	

e. Endowed Edward Jones – Smith Endowment

Beginning Balance – 05/29/2021			\$136,667.08
Activity	Date	Amount	Purpose
+	06/25/2021	1,081.59	Gain on investment
-	06/25/2021	158.01	Investment Fees
+	07/30/2021	1,257.76	Gain on investment
-	07/30/2021	153.81	Investment Fees
Ending Balance	07/30/2021	\$138,694.61	

f. Endowed Edward Jones – Lisitzky Endowment

Beginning Balance – 05/29/2021			\$55,629.44
Activity	Date	Amount	Purpose

+	06/25/2021	367.31	Gain on Investment	
Lisitzky Converted to Advisory Solutions Model to align with other funds – Basis on date of establishment was \$56,143.38				
+	07/30/2021	198.66	Gain on Investment	
Ending Balance	07/30/2021			\$56,342.04

g. Endowed Edward Jones – Endfield Endowment

Beginning Balance – 05/29/2021				\$62,275.52
Activity	Date	Amount	Purpose	
+	06/25/2021	511.03	Gain on Investment	
-	06/25/2021	71.36	Investment Fees	
+	07/30/2021	702.82	Gain on Investment	
+	07/30/2021	16,000.00	Assets Added to Account	
-	07/30/2021	69.70	Investment Fees	
Ending Balance	07/30/2021			\$79,348.31

Endowed Edward Jones – Pres Winslow Endowment

Beginning Balance – 05/29/2021				\$94,586.77
Activity	Date	Amount	Purpose	
+	06/25/2021	750.34	Gain on Investment	
-	06/25/2021	109.34	Investment Fees	
+	07/30/2021	870.39	Gain on Investment	
-	07/30/2021	106.46	Investment Fees	
Ending Balance	07/30/2021			\$95,991.70

h. Endowed Edward Jones – Jon Graff, Ph.D. Fund

Beginning Balance – 05/29/2021				\$14,792.62
Activity	Date	Amount	Purpose	
+	06/25/2021	36.61	Gain on Investment	
+	07/30/2021	178.14	Gain on Investment	
Ending Balance	07/30/2021			\$15,007.37

i. Endowed Edward Jones - Jennifer Lee Witt Memorial Scholarship Fund

Beginning Balance – 05/29/2021				\$218,764.47
---------------------------------------	--	--	--	---------------------

Activity	Date	Amount	Purpose
+	06/25/2021	2,007.64	Gain on Investment
-	06/25/2021	252.92	Investment fees
+	07/30/2021	930.46	Gain on Investment
-	07/30/2021	246.44	Investment fees
Ending Balance	07/30/2021		\$221,203.21

j. Taking Flight Scholarship

Beginning Balance – 05/29/2021			\$55,928.28
Activity	Date	Amount	Purpose
+	06/25/2021	462.42	Gain on Investment
-	06/25/2021	51.74	Investment fees
-	07/30/2021	1,200.00	Assets Withdrawn from Account
+	07/30/2021	495.11	Assets Added to Account
+	07/30/2021	472.99	Gain on Investment
	07/30/2021	63.03	Investment fees
Ending Balance	07/30/2021		\$56,044.03

k. AndyVon Endowment – NEW

Beginning Balance – 06/30/2021			\$0.00
Activity	Date	Amount	Purpose
+	07/30/2021	80,000.00	Assets Added to Account
+	07/30/2021	234.55	Gain on Investment
Ending Balance	07/30/2021		\$80,234.55

Report of Endowed Funds as of 06/25/2021 –

Name of Account	*One Year Ago	Current	Change
Smith	\$121,081.99	\$138,694.61	+\$17,612.62 (+14.55%)
Lisitzky	0	\$56,342.04	N/A
Endfield	\$56,547.20	\$79,348.31	+\$22,801.11 (+40.32%)
NPCFF	\$395,231.56	\$462,049.58	+\$66,818.02 (+16.91%)
Winslow	\$84,822.37	\$95,991.70	+\$11,169.33 (+13.17%)
Jon Graff	\$11,657.19	\$15,007.37	+\$3,350.18 (+28.74%)

Jennifer Witt	0	\$221,203.21	N/A
Taking Flight	0	\$56,044.03	N/A
AndyVon	0	\$80,234.55	N/A
Total	\$669,340.31	\$1,204,915.40	+\$535,575.09 (+80.02%)

*Change shows general trends only. Change includes gains and losses based on interest, but also includes gains based on assets added to the accounts through donations and revenues, and losses based on assets withdrawn from accounts for scholarship awards.

V. Director’s Report/Old Business – Betsyann Wilson –

A. Action Item – Approval of the NPCFF Budget for FY 2021-2022, which was a first-read at the June 23 meeting. Mary Koury made a motion to approve the NPCFF Budget for FY 2021-2022; Pat Ceballos seconded the motion. Betsy noted that she had made several purchases for FY 2021-22 that were added to the budget, namely the payment of the annual Directors & Officers Liability Insurance policy, purchase of envelopes for the year, and awarding of the NPCFF Emergency Fund. There was no further discussion. All voted in favor

B. “Petal” the Petrified 2021 – The Virtual Tour! – This year’s event will honor Dr. Jon C. Graff. The press release is included as an attachment with the agenda. – Betsy noted that as of today, there are 23 registrants; Betsy has a goal of 100. The virtual event has been promoted through direct email to all on the PtP wait list, and on social media. As with last year, riders may choose their location, route, distance, companions and date – any time between September 1 and October 18 – and are asked to post photos of their adventures on the Facebook group page, which they received with registration. One photo is to be a study of a flower, in honor of Jon Graff’s practice of sending photos of flowers to his friends in his emails. Funds raised will be added to Jon’s scholarship fund.

C. New Scholarships Established – Mary Kathleen Smith Lindy Nursing Scholarship for Native American Nursing Students; AndyVon Transportation Scholarship for Native American Students – Betsy reported that the Mary Kathleen Smith Lindy Nursing Scholarship for Native American Students is open for applications, and will close on September 1. It will award \$500 to the successful applicant. Betsy has marketed the opportunity directly to Native American nursing students who are currently registered for the program; she has had one applicant.

It is the wish of the children of “Kay” Smith Lindy that the fund go on in perpetuity. It met the minimum \$20,000 required for endowment, and was invested at Edward Jones in July. There are a total of six siblings; three are actively involved with promoting the scholarship. Betsy asked the siblings to designate one of their number to serve as a single-point-of-contact for all matters pertaining to the scholarship. The designee is daughter Kathy Hoffmann, who originally reached out to Betsy about starting the scholarship. Kathy has signed the Restricted Use Scholarship agreement, with her siblings’ approval.

The couple who established the AndyVon Transportation Scholarship for Native American students, and who shall hereafter be referred to as AndyVon, per their wish for relative

anonymity, have donated an additional \$100,000.00 to NPCFF, to be added to the endowment account. Going forward, it is their wish that we continue to award \$10,000 per semester for the transportation grant (\$1000 per student) to Native American students who reside on tribal lands, and who must travel at least 30 miles, one-way, for classes. They intend to donate an additional \$100,000 per year for the next five years, and they want 5% of the principle of their endowment, *regardless of market performance, and even if the fund falls below the original investment*, to be used for academic scholarships for Native American students. They would like to see 6-7 awards of \$1,000 each, with one scholarship of \$3000 to be awarded to a Native American student who is graduating from NPC and who is enrolled in a bachelor's degree program at an accredited university. They want the academic scholarships to be awarded *in addition to the transportation grants*.

Given the difficulty Betsy has always had in getting students to apply for scholarships, the challenge will be awarding all that money! Betsy acknowledges that this is a nice problem to have, and she is working with the college's Student Success Alliance, and with all college faculty, staff, and administration to create a college-wide CULTURE of scholarship seeking. She has also met with NPC recruiters, Rebecca Hunt and Frank Orona, to discuss how they can use the scholarships as a marketing/recruitment tool.

To date, Betsy has awarded seven of the ten transportation grants.

- D. Audit 2020-2021 – Progress** – Betsy has provided BDR Richards with all the documents they need to complete the audit, except for the 21-22 budget, which she has told them would be presented to the NPCFF board for vote at today's meeting. She is working primarily with Dustin Richards.
- E. Community Outreach Activities Report – Presented/Scheduled** – Betsy reported she is back to doing live presentations to city councils. She is back on the quarterly report schedule with Winslow, and introduced Dr. Hazelbaker at their July meeting. She also introduced him to the Show Low City Council on August 3rd, and to the Painted Desert Kiwanis Club in Holbrook at their weekly breakfast on August 12th. She will be attending the Snowflake Town Council meeting with him on September 7th, and the Pinetop-Lakeside City Council Meeting on September 16th. Betsy asked if any board member had a wish for Dr. Hazelbaker to come to a community meeting in their area. She would work to arrange it.

Rich Chanick, NPCFF board representative for White Mountain Campus, and Director of the Small Business Development Center, arranged with Betsy to co-host two "Meet the NPC President" events for the business community. The first will be held on the White Mountain Campus on Tuesday, October 12 from 8:00-9:00 a.m.; the second will be at the Silver Creek Campus on Wednesday, October 20 from 8:00-9:00.

Terry asked if Dr. H would like to present to Eagar Town Council in October. Claude would like to invite Dr. H to a First Things First meeting. There is a new director, Mike. Meetings are usually the second Wednesday of the month from 3:00-6:00. Rotates around whether live or via Zoom. Claude will keep Betsy posted.

- F. Food Pantry Donation and New College Committee** – On August 2, NPCFF received an unsolicited donation of \$5000 for the NPC Food Pantry. The donor has given in the past, usually in response to the bi-annual newsletter, to the VAL 153 scholarship fund. Betsy

informed NPC Food Pantry Coordinator, Associate Dean of Learning and College and Career Prep, Gail Campbell, and the two decided they needed to form a college advisory board to assist with coordinating food pantry resources where they are needed the most. Gail sent out a call for volunteers from the NPC Family, requesting at least one from each NPC location. The first meeting of this group will take place via Zoom on Monday, August 30.

VI. New Business

- A. Action Item – Approval of \$250.00 for scholarship awareness night at The House for students and parents – Funds taken from PR Events/Promotional Costs:** Betsy explained the background: Kelli Freeman, NPC Social Media Coordinator, who also does social media for The House, suggested a scholarship awareness night for all interested students and parents, to promote the “culture of scholarship seeking” at NPC. The amount of \$250.00 is requested to provide a simple meal of pulled pork sandwiches, to help draw participants. The date is TBD. Betsy and Kelli hope to have 50 people show up, and if this event is successful in terms of turnout and interest in scholarships, to do other events like it at other NPC campuses. **Pat Ceballos** made a motion to approve the use of \$250.00 from PR Events/Promotional Costs to fund a scholarship awareness night at The House in Show Low; **Wendy McVicker** seconded the motion. Terry Shove called for discussion. The group discussed the July flood that severely damaged The House and its adjacent Red Barn Creamery. They plan to re-open on August 30. The date of the scholarship awareness night will be determined by Betsy and Kelli and shared with the NPCFF group. Betsy noted that the success of this event will determine the validity of future events, such as a scholarship night at the Painted Desert Campus in Holbrook, with pizza served, the idea being that food brings people in. The end result will hopefully be more scholarship applications. There was no further discussion. All voted in favor. No abstentions.
- B. Action Item – Removal of prior credit requirement from NPCFF scholarships, unless otherwise required by the scholarship funder.** Background: Scholarships can be used as recruitment tools to bring new students to NPC. The prior-credit requirement forces them to wait and accrue credits on their own, before applying. Executive director recommends removing the requirement to enable recruiters to promote scholarships to potential students. **Wendy McVicker** made a motion to remove the prior credit requirement from NPCFF scholarships, unless otherwise required by the scholarship funder; **Mary Koury** seconded the motion. Terry Shove called for discussion. The general consensus of the group was that it was most important to get students in the door. Rebecca Hunt remarked that, as an NPC recruiter, she can attest that some students haven’t started at NPC, because they couldn’t afford it. There was no further discussion. All voted in favor; no abstentions.
- C. Action Item – Approval to strike the “Not in default of a student loan...” clause from the criteria for NPCFF scholarships.** Background: More and more students are seeking to apply for NPCFF scholarships, but they are prevented from doing so, because of loan

debt from another postsecondary institution. (NPC does not participate in federal student loan programs, due to the high rate of default.) Students in default of loans from other institutions cannot qualify for financial aid (Pell grant). By not giving them the opportunity to apply for NPCFF scholarships, we could be keeping them from enrolling in classes. If they cannot get an education, they cannot get gainful employment to pay off the student loan. If they are in overpayment status – they received financial aid at NPC, then did not complete their classes, thus they owe the financial aid back, they should not qualify for an NPCFF scholarship. But if they owe on a student loan from another institution, that should not preclude them from applying for an NPCFF scholarship. **Mary Koury** made a motion to strike the “not in default of a student loan” clause from the criteria for NPCFF scholarships; **Pat Ceballos** seconded the motion. Terry Shove called for discussion. Betsy noted that NPC does not participate in any loan program. They used to, but had too many students default on their loans. Betsy also explained the difference between owing on a loan and being in overpayment status. If a student receives the Pell grant to attend NPC, then does not attend NPC, or drops all classes, they owe the Pell back, so they are in overpayment status. Claude noted that some lenders are unscrupulous in their methods to get naïve students to apply for college loans, and students end up trapped, before they even know how deeply in debt they are. The general consensus of the group was that if students were in overpayment status with NPC, they could not receive a scholarship, but if they were in default with another institution, they should be allowed to win an NPCFF scholarship, so they could gain skills for employment. All voted in favor; no abstentions.

Betsy asked if Jon Saline had anything to add. He said he was just there to observe. She and the group thanked him for coming and welcomed him to future meetings.

VII. Next Meeting:– Monday, September 27, 3:30 p.m.-5:00 p.m. at PDC with Zoom option

IX. Adjournment: 4:40 p.m.